



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Sena Kozar Strategies  
1322 G ST SE  
WASHINGTON, DC 20003-3021

## Contract # 4076159

**Schedule Dates** 10/29/19-11/05/19  
**Advertiser** Hala Ayala for Delegate-D (133531)  
**Agency** Sena Kozar Strategies (19658)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CANDIDATE (321722)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 1033/1074/7192  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/28/19  
**Last Modified** 10/28/19  
**Entered By** Hob Reese  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$735.00  
**Net Total** \$4,165.00  
**Sales Tax**

### Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2019	8	\$4,900.00
<b>Grand Total:</b>	<b>8</b>	<b>\$4,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/19-11/03/19	3	:30	8A- ABC-Good Morning America Sunday								1	1	\$300.00	\$300.00	Washington (WJLA)		10/28/19
2.0	Normal Line / SPOT	10/29/19-11/05/19	1	:30	6A- News-Good Morning Washington at 6a		1	1		1				4	\$600.00	\$2,400.00	Washington (WJLA)		10/28/19
3.0	Normal Line / SPOT	10/30/19-11/01/19	1	:30	9A- Live with Kelly				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		10/28/19
4.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	11P- News-ABC 7 News at 11p		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/28/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.